

# Keoun 'Ken' NAH, Ph.D, CPE

## Current Positions

- Professor of Design Management/Smart Design Engineering, International Design school for Advanced Studies (IDAS), Hongik University, Seoul, Korea
- Member of Executive Boards, World Design Organization (WDO)
- Master Designer of Busan Metropolitan City, Korea
- Director General of '2023 Gwangju Design Biennale'
- Vice-President, KFDA (Korea Federation of Design Associations)
- Director, IDTC (International Design Trend Center)

## Education

- 1989. 9 - 1996. 5 Ph.D. in Engineering Design (Human Factors), TUFTS University, Boston, MA, USA
- 1983. 3 - 1985. 2 M.S. in Industrial Engineering (Ergonomics), Korea Advanced Institute for Science and Technology (KAIST), Seoul, Korea
- 1979. 3 - 1983. 2 B.S. in Industrial Engineering, Hanyang University, Seoul, Korea

## Medals & Awards

- 2019. **Service Merit Medal** from the Korean Government in contribution to Design

## Professional Certificate

- USA Certified Professional Ergonomist (CPE) Certificate No. 975 (12 April 1999)

## Work Experience

- 2000. 3 - Present Professor and Dean (3 times), International Design school for Advanced Studies (IDAS), Hongik University, Seoul, Korea
- 2001. 3 - Present Director, International Design Trend Center (IDTC), Hongik University
- 2019.5 - 2022.6 External Borad Member, Lotte Confectionary
- 2019.3 ~ 2021. 2 Senior Borad Member, KIDP (Korea Institute for Design Promotion)
- 2009 - 2011 External Borad Member, Hyundai Card
- 2009. 7 - 2010.12 Director General for 'World Design Capital Seoul 2010'
- 1986. 6 - 2000. 2 Post-Doc Research Fellow, TUFTS University
- 1984. 4 - 1989. 7 Researcher, Korea Institute for Defense Analysis (KIDA)

## Juror for International Design Awards

- Red Dot Award: Product Design (2012 - 2024)
- Red Dot Award: Design Concept (2009 - 2024)
- China/Contemporary Good Design Award (2015 - 2016, 2019~2023)
- K-Design Award (2015 - 2023)
- DFA (Design For Asia) Grand Award (2016 - 2017)
- Victorian Premier's Design Awards (2017)
- iF-Bodyfriend International Design Competition (2016)
- IDEA/Brasil (2010)
- Kingsmen Design Award (2017)
- Dreamline International Design Competition (2005 - 2014)

## Professional Activities

- Former President: Korea Institute for Design Management (KIDM)
- Vice President: Korea Association of Industrial Designers (KAID)  
Ergonomics Society of Korea (ESK)

## Books Published

- Authored:
  - Design Powerhouse (translated to Taiwan & China), 2008
  - Research Powerhouse(translated to Taiwan & China, 2012)
- Co-authored
  - Hot Trends 40, 2007
  - Planning Powerhouse (translated to Taiwan & China), 2009
  - Trend Powerhouse (translated to Taiwan & China), 2010
  - Design Thinking Workbook (translated to Taiwan & China), 2013
  - Agriculture and Design, 2014
  - Design Innovation Note, 2016
  - Design Ergonomics 101, 2017
- Translated
  - Office Ergonomics, 2005
  - Homo Ex Data, 2023

## Ph.D Supervisor

graduated 67 Ph.D.'s (as of 2024.01)

## Papers

320+ Papers in Korean and English

## **Miscellaneous**

- Advisory Committee Member of various Ministries of National Government of Korea
- Frequently featured from various media in Korea: TV, Radio, newspapers, magazines
- Performed more than 100 projects on Design and Ergonomics with major companies
- Consulted on Design and Ergonomics to major companies in Korea
- Lectured on “Design and Design Management” at major programs and companies more than 600 times
- Moderated at numerous international/domestic conferences
- Media: Featured on TV programs and newspapers and magazines